Optimizing Energy Consumption in Warehouse & Logistics Facilities: Measures for Existing and Future Facilities

By Qassim A. Abahussaien

Abstract- This paper offers a holistic approach in reducing energy consumption in industrial facilities, specifically warehouse & logistics facilities by exploring various ways or methods companies can adopt to reduce their warehouse & logistics facilities energy consumption, environmental impact, and operational expenses. It highlights the importance of why companies should invest in these green initiatives, as it will assist companies in complying with increasing regulations and mandates regarding greenhouse gas emissions (GHG), fulfilling their social responsibility to increasingly environmentally conscious consumers, rising utilization of e-commerce, and rising populations. The demand for these facilities will increase, and companies must be ready to meet this demand carefully, to balance their social responsibilities by reducing their GHGs, and their commitments to their shareholders by maintaining or improving their profit margins. Throughout this paper, measures for existing or in operation warehouse & logistics facilities will be highlighted, and then the paper will propose measures for future warehouse & logistics facilities to be considered to minimize their environmental impact.

Keywords: energy efficiency, costs, ESG (Environment, Social, and Governance).

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Optimizing Energy Consumption in Warehouse & Logistics Facilities: Measures for Existing and Future Facilities

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Keywords: energy efficiency, costs, ESG (Environment, Social, and Governance).

I. Introduction

Warehouse facilities faces a multitude of challenges in the future, from multiple perspectives. From the regulatory perspective, there are several regulations and agreements to reduce companies GHGs that many countries signed or committed to, such as the Paris Climate Agreement, and the UN Sustainable Development Goals (SDG) 2050 agreement to substantially reduce GHGs, to name a few [1]. From a societal perspective, population numbers are rising, as well as the environmental awareness of consumers. A US study revealed in many categories, there is a clear and material link between consumer spending and products making ESG (Environmental, social, and governance)-related claims. In addition, the study stated that products making ESG-related claims accounted for nearly half of all retail sales in the categories examined in Figure 1, as well outperforming products that do not make ESG-related claims in the majority of the categories, in terms of growth [2].

Figure 1: Comparison between products making ESG-related claims and products that do not make ESG-related claims in growth rates and share of US 2022 retail sales. (Mckinsey, 2023)

Consumers are not only environmentally conscious, they are utilizing e-commerce more and more, which will increase demands for warehouse & logistics facilities. The below figure illustrates the ongoing rise of e-commerce (figures are in billion U.S dollars):

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Moreover, the world’s population is expected to increase from 8 billion to 9.7 in the upcoming 30 years, approximately a 2 billion increase, and could reach as high as 10.4 billion by the mid-2080s [4].

30% of produced GHGs is stemming from industrial buildings alone, which includes indirect emissions from increased energy consumption and other factors. In addition, warehouses account for a large portion of industrial buildings [6]. In 2021, the warehousing and storage industry consumed nearly a quarter of total electricity consumption in the US, when combining direct and indirect emissions [7]. The implication here is that the warehouse sector is the largest GHG emitter in the US economy, comprising 29.6% of total emissions [8]. The demand for them will go up due to increased population numbers and utilization of e-commerce, as mentioned before. It is imperative for companies to address these increasing demands, while fulfilling their ESG responsibilities.

In the upcoming section, the paper will compare the currently implemented measures in an oil and gas company with the proposed solutions, with a suggested path forward for the company to take to address any identified gaps.
In this section, the paper will illustrate a number of measures to be taken to reduce energy consumption in warehouses, specifically warehouses already in operation. Note that the following is not inclusive of all possible ways to reduce energy consumption, as advancements in technologies may offer more or better ways to be adopted in the future. However, this does not mean that these measures should be ignored.

i. Adopting an LED Lighting System

Warehouse & logistics facilities need a lot of artificial lighting to function, as lighting is one of the main energy-using systems in non-refrigerated warehouses [9]. So, the choice of which type of lighting to utilize to operate warehouse & logistics facilities is a crucial one in terms of energy consumption and GHG emissions. The best choice for these facilities is to adopt an LED lighting system, as it is the most efficient in terms of energy efficiency and light control, as LED lights have shorter switching times, more efficient dimming techniques, and higher light intensity when compared to traditional lighting systems (e.g. incandescent bulbs and fluorescent lamps). Moreover, they emit less heat than traditional lighting systems [10]. In fact, in warehouse & logistics facilities, studies have found that we can reduce their electricity costs by 75% by switching to LED lights and taking measures to control heat [9]. The following figures highlight a number of differences between LED light bulbs and traditional light bulbs [11]:

![Figure 4: A comparison between LED lights and traditional light bulbs (Washington University in St. Louis, 2020)](image)

<table>
<thead>
<tr>
<th>Light Bulb</th>
<th>Average Life</th>
<th>Wattage</th>
<th>Energy Use</th>
</tr>
</thead>
<tbody>
<tr>
<td>Incandescent</td>
<td>2,500 Hours</td>
<td>60 Watts</td>
<td>15 Watts</td>
</tr>
<tr>
<td>CFL</td>
<td>8,000 Hours</td>
<td>13 Watts</td>
<td>15 Watts</td>
</tr>
<tr>
<td>LED</td>
<td>20,000 Hours</td>
<td>9 Watts</td>
<td>9 Watts</td>
</tr>
</tbody>
</table>

![Figure 5: Light sources used in different sectors and their distribution of total energy consumption. (Marc Fontoynont, 2018)](image)

b) Temperature Control

As mentioned in section 2.1, heat is also a huge contributor in high electricity costs in warehouse & logistics facilities. Due to the nature of warehousing activities (such as receiving and issuing), temperature in a warehouse is volatile, with the constant flow of materials going in and out, plus personnel going in and out of the warehouse, especially in high temperature or humidity areas [14].

i. Partition between Areas Inside Warehouses with Different Temperatures

To control the temperature and make it more consistent, install in warehouses doors that open and close quickly[15], and to achieve higher effectiveness, the doors should be automated with no human interaction needed to achieve higher degrees of temperature control [16].

ii. Insulation

Even if the temperature is mitigated with isolation efforts suggested in 2.2.1, the insulation of a warehouse plays a huge role in temperature control, so it is not enough to invest in isolation measures to control the temperature. Companies should install heavy and thick insulation to enhance temperature control inside a warehouse & logistics facility [17]. This will also reduce the energy required for constantly adjusting the temperature [14].

iii. Installing Smart Sensors for HVAC Systems

To improve temperature control efficiency, installing a smart temperature control system in a facility, instead of the traditional thermostat On/Off control model will further stabilize the temperature in the warehouse & logistics facility, and in turn will reduce energy consumption.

A study has simulated the traditional heating control method energy with three thermal control algorithms to compare each method’s EUI (Energy Use Intensity). Due to its clarity and intuitiveness, Energy analysts compare building energy performances using the EUI indicator, as it is intuitive and clear. Fig 6 and Fig 7 illustrate the study’s findings [9]:

![Figure 6: A comparison of traditional heating control methods with three different control algorithms (Energy Use Intensity)](image)

![Figure 7: A comparison of traditional heating control methods with three different control algorithms (Energy Use Intensity)](image)
Each model and its components (Park et al. 2018)

<table>
<thead>
<tr>
<th>No.</th>
<th>Model</th>
<th>Component</th>
<th>EUI</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Thermostat On/Off (On/Off)</td>
<td>On/Off controller, PMV signal</td>
<td>115.4</td>
</tr>
<tr>
<td>2</td>
<td>Fuzzy Inference System (FIS)</td>
<td>Damper angle controller, resistance coil, PMV signal modifier</td>
<td>166.2</td>
</tr>
<tr>
<td>3</td>
<td>Artificial Neural Network (ANN)</td>
<td>Damper angle controller, resistance coil, PMV signal modifier</td>
<td>113.9</td>
</tr>
<tr>
<td>4</td>
<td>Artificial Neural Network with 2 steps PMV signal modifier (ANNd)</td>
<td>Damper angle controller, resistance coil, 2 steps PMV signal modifier</td>
<td>108.0</td>
</tr>
</tbody>
</table>

As showcased in, the fourth model has the least EUI, with 6.7% less than the ON/Off model [9]. While this 6.7% might seem insignificant, pairing this effort with the other proposes measures will yield great results, especially when you scale up your operations.

c) Energy Efficient Handling and Storage Equipment

In warehouse & logistic facilities, various equipment is needed to perform its main functions, which depends on the type of material stored in these facilities. These MHEs (material handling equipment) range from forklifts and its types, among other MHEs. Historically, these MHEs are powered through gasoline or other similar fuel, both which emit of GHGs.

To offset this, companies need to invest in LIB (Lithium-ion battery) MHEs to reduce their environmental impact [18]. In doing so, their operations will resume as normal, while they save on energy costs since the batteries will be charged instead of fueling the MHEs with gas or any other type of fuel.

d) Utilizing Renewable Energy

Depending on the areas’ location, renewable energy sources (such as solar, wind or kinetic energy) can be leveraged to decrease electricity costs and lessen GHGs for existing warehouse & logistics facilities.

For areas rich with natural sunlight, installing solar panels or solar cell generators is a sound investment to reduce energy costs.

A study has found that solar energy can be used to power the warehouse utilities in the case of solar panels, which can be installed on the roof of a warehouse. The study projected that 60% of the total energy consumption of a facility can be generated by from installing solar cells.

Kinetic energy can also be used in conjunction with automation, but it is very expensive [19], so it will be proposed in the next section.

III. Considerations for Future Warehouse & Logistics Facilities

a) Automation

As mentioned in 2.4, pair kinetic energy with automation for better results. Automatic solution require less heating and lighting, which are two of the biggest energy consumers in warehouse as previously mentioned section 2.1.

According to Lewczuk et al., 2021, the breakdown of actual energy consumption in warehouse & logistics facilities is as follows, with the highest being heating and cooling, and lighting:

Figure 7: Warehouses end use categories and their energy consumption under different technologies (Variants of warehouses)

If you raise the level of automation, you decrease your dependence on labor, safeguard yourself from crises such pandemics social changes, military conflicts, and so forth, and ensure business continuity.

b) Mini Containers

Temperature controlled food transport are equipped with vapor compression refrigeration (VCR), and they emit huge amounts of GHGs. Alternative refrigeration technologies can be used to minimize or reduce emissions.

For example, Bagheri et al (2017) [20] recommends replacing fuel (engine) driven refrigerated transport with battery-powered transport, similar to what is discussed in 2.3. With battery-powered transport, weight will be reduced and emissions too.

A newer approach is to use MCs (mini containers), as illustrated in fig 8:
The modular design of the MCs is designed to fit into various types of pick-up vehicles or equipment. In addition, the CDU maintains the required temperature and humidity, which enables companies to mix material or food in the same load, reducing the number of truckloads required to transport items. Overall, there are reductions in the cost, energy consumption, and GHGs emission when compared to using traditional loading methods [19].

c) **Centralized Warehousing**

The location of industrial facilities is a significant determinant of their sizes, construction time, and proximity to local markets, seaports, and intermodal terminals. The reason is that the location increases the potential industrial impact on the population. Also, the size of warehouse and logistics facilities indicate their environmental impact, as discussed by Mashud et al. (2022) [21].

When developing warehouse & logistics facilities, a large portion of the surrounding natural environment is consumed usually (by Ulucak et al. (2019) [22] and Clayton et al. (2021) [23]. These facilities require a lot of power to operate due to their various machineries and equipment, and this power is extracted from local services and local infrastructure, which they are highly dependent on [19].

The implication here is that the location of a warehouse & logistics facility is strategic, with numerous ESG considerations to take into account, as well as profitability.

### IV. Discussion

The discussion in this paper intends to go in depth in the challenges and factors that existing and future warehouse & logistics facilities will face, from ESG-related concerns and their compliance, and to their organization’s bottom line. This section will serve as a platform for further analysis and discussion on the aforementioned factors and more.

a) **Developing Technologies (IoT, Industrial Revolution 4.0 and others)**

Smart systems will undoubtably significantly benefit from advancements in technologies, with better power savings and energy efficiency. Advancements and higher adoption of Internet of Things, A.I. and machine learning (as part of the Industrial Revolution 4.0) will provide organizations for more opportunities to automate temperature and humidity control, among other benefits.

b) **Investment Opportunities**

There are many measures to go about reducing a warehouse & logistics facility’s energy consumption or emitted GHGs. From adjusting the lighting system, temperature control, or using renewable energy, organizations might be discouraged or hesitant to invest in these measures.

Depending on the organization’s size, investing in these measures might be costly. However, investing in them will net a positive Return on Investment on their operation costs, environmental impact, and consumer goodwill. A holistic investment in all the facilities’ factors will generate the most returns. However, as a good starting point, companies should invest in their lighting systems and try to control the temperature of their facilities.

c) **The Role of Automation**

Automation will shape the future warehouse & logistics facilities in a major way. Automation will affect operations costs, energy consumption and emitted GHGs. However, the labor force will be disrupted significantly, as we increase the level of automation, the need of some job positions might be diminished or be eliminated entirely. While increasing levels of automation is inevitable, the changes in the labor force is a material issue that needs to approached carefully, as organizations have commitments all relevant shareholders, which include the labor force.

d) **ESG Commitments**

The case of reducing energy consumption in warehouse & logistics facilities is clear. Organizations have environmental, social, and government compliance commitments, as well as commitments to their bottom line. Organization who invest in these measures in their future facilities will have lower environmental impact by reducing their emissions, which in turn will satisfy and ever increasing environmentally conscious consumers. Moreover, they have higher probability of converting consumers into loyal or life-long consumers.

With increasing scrutiny and regulations from multiple governments, organizations can protect themselves from increased regulation or litigation, which will decrease their costs. On the operational side, reducing energy consumption will also decrease their operational costs.

Organizations have the opportunity to march into the next transformative period while balancing more than their bottom line, so the balancing act of fulfilling all
these commitments will decide the future market leaders.

e) Centralization or Warehouse Hubs

A lot of natural land and power is required to host warehouse and logistics facilities. Organization have two methods when laying out their facilities' network, having decentralized or centralized facilities. Both methods have their benefits and disadvantages, as with decentralized you have more of a safety net in cases of failure, as opposed in a centralized warehouse, and in some cases have facilities closer to certain customers. Regardless, selecting a strategic location to construct a new centralized facility will have lower energy consumption and emissions, less facilities to operate, and if it is within proximity to an organization’s major costumers, it will also reduce transportation costs. When constructing new facilities, it is of high priority to consider having centralized facilities to serve customers and lower organizations emissions. Centralized facilities may also present opportunities to form strategic partnerships within an organization’s supply chain.

V. Conclusion

In conclusion, the paper explores some of the available methods and future concepts that aims to reduce energy consumption in warehouse & logistics facilities, whether they are in operation to be constructed. By investing in green initiatives and planning and designing for lower energy consuming facilities, organizations will ensure they are compliant with regulations, enhance their customers relationship, lower their environmental impact, and improve their profits by lower their operating costs. This paper may be used as preliminary guidelines for organizations to follow in tackling the multitude of challenges facing their facilities from multiple areas, in order to have greener existing or future warehouse & logistics facilities that maximize value for all stakeholders.

References Références Referencias


